



*The Vermont Grape and Wine Council is a cooperative program committed to the development and promotion of the wine industry in Vermont.*

The purposes of the council are:

- To promote the wine industry in Vermont;
- To develop and grow the industry through education to existing and potential growers and winemakers, to the local market and to tourists;
- To develop a wine region with a high quality product; and
- To promote a regulatory climate to support our industry.

*Our industry products are generally defined as grapes grown or produced in Vermont, or wine produced in the state from grapes, other fruits, or honey.*

Become a Member!

Visit the VGWC website at:

[vermontgrapeandwinecouncil.com](http://vermontgrapeandwinecouncil.com)

Vermont Grape & Wine Council  
Agency of Agriculture  
116 State Street, Drawer 20  
Montpelier, VT 05620-2901

VERMONT  
Grape & Wine  
COUNCIL

2010  
Annual  
Conference  
Wednesday, June 9th



Three Stallions Inn  
665 Stock Farm Road  
Randolph, VT 05060

# Agenda

8:00–9:00	Conference Registration (breakfast will be served)
9:00–10:15	Pre and Post Bottling Decisions Speaker: Tom Payette
9:00–10:15	Marketing to & Education of the Cold Climate Wine Customer Speaker: Bob Lesnikoski
10:15–10:45	Morning Break (visit with your vendors)
10:45–12:00	Criticality of Vineyard Best Practices Speaker: William Nail
10:45–12:00	In's & Out's of the TTB Speaker: Marsha Heath
12:00–1:00	Buffet Lunch (visit with your vendors)
1:00–2:00	Free SO <sub>2</sub> , pH and the Wine Glass Speaker: Tom Payette
2:00–3:00	Weed & Disease—whittling down the options Speaker: William Nail
3:00–3:15	Afternoon Break (visit with your vendors)
3:15–4:45	<ul style="list-style-type: none"> <li>John McCam—Making the Jump—Full Time Wine Making</li> <li>Harrison Lebowitz—Summary of development of VT winery law over 20 years</li> <li>Andy Farmer—Cold Climate Cultivars</li> <li>Vanessa Killmer—TTB Q &amp; A</li> </ul>
4:45–5:30	Updates from Council Boards
5:30–PPP	Local Wine Tasting & Socializing



Tom Payette—a premier hands on and analytical wine-making consultant serves clients throughout the United States. His company focuses on winery and vineyard start-ups and expansions, still and sparkling wine production and general winery issues.

William Nail—Assistant Scientist at the Connecticut Agricultural Experimental Station has extensive knowledge in all aspects of vineyard management of vinifera and cold climate cultivars.

Bob Lesnikoski—Owner, Vermont Cranberry Company and full time winemaker at Boyden Valley Winery. A long standing member of the Vermont Fresh Network and 2008 delegate to Terra Madre. Bob brings not only expertise in winemaking but also in connection of local sustainable food production to local community.

Marsha Heath—Officer of Trade & Tobacco Bureau, expert in the navigation of federal laws, labeling and compliance in the wine industry.



**Become a Member!**

Voting members—\$100/annual  
Non-voting members—\$25/annual  
To Register:  
[vermontgrapeandwinecouncil.com/contact-us](http://vermontgrapeandwinecouncil.com/contact-us)

## Conference Registration

### MAIL TO:

Kate Dodge—VGWC Conference  
c/o Putney Mountain Winery  
71 Holland Hill  
Putney, VT 05346

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Organization: \_\_\_\_\_ City: \_\_\_\_\_  
 Organization Address: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

**Member Conference Fee: \$25.00 / Non-Member Conference Fee: \$50**

Kindly make check out to **Vermont Grape & Wine Council**

AMOUNT: \_\_\_\_\_ CK # \_\_\_\_\_

Same day registration will be available

**SAVE—Become a Member!**

**\*\*Voting members—\$100/annual\*\* - \*\*Non-voting members—\$25/annual\*\***